



Mercedes-Benz

Required information according to EU GDPR

Protecting your personal data is our top priority. The data protection notice below provides you with a detailed overview on the processing of your personal data by the Mercedes-Benz Group AG. "Personal data" means all information that relates to a natural person who has been or can be identified. This data protection notice explains the type, scope, and purposes of collecting personal data at Mercedes-Benz Group AG and how we handle this data. We would also like to inform you about the rights to which you are entitled as they relate to the processing of your personal data.

1. To whom does this data protection notice apply?

This notice applies to all participants of the Mercedes-Benz Sustainability Dialogue 2025.

2. Who controls the processing of my data and whom can I contact about data protection?

The data controller for processing personal data is:

Mercedes-Benz Group AG

IL/CPP

HPC F380

70546 Stuttgart

Germany

E-Mail: mercedes-benz_sustainability_dialogue@mercedes-benz.com

Contact Information for the Data Protection Officer:

Mercedes-Benz Group AG

Chief Officer Corporate Data Protection

HPC E600

70546 Stuttgart

Germany

E-Mail: data.protection@mercedes-benz.com

3. Where does my data come from and what data is processed?

We received the data stored either directly from you, taken from publicly available sources or adopted from past (former) Mercedes-Benz Sustainability Dialogue events. We process the following personal data: first name, last name, e-mail address, function, and company/organization.

4. What is my data used for (purpose of processing) and on what basis (legal basis) does this take place?

The personal data is used for the participation in the Mercedes-Benz Sustainability Dialogue. The legal basis is Art. 6 (1) f) GDPR. The company's legitimate interest lies in the exchange with experts and stakeholder groups in terms of different dimensions of our sustainable business strategy. For this purpose, we enable participation in the Mercedes-Benz Sustainability Dialogue for internal and external stakeholders based on expertise and public interest.

5. How long will my data be stored?

Your personal data will be deleted from our participant management tool and the event platform four weeks after the event. Furthermore, your data will be stored by us as long as you are active in the specified function and we have not become aware of any change in your function. This enables us to invite you again for upcoming Mercedes-Benz Sustainability Dialogue events. Of course, you can request that your data be deleted at any time so that you will no longer be invited to the Mercedes-Benz Sustainability Dialogue in the future. To do so, please send us an e-mail to mercedes-benz_sustainability_dialogue@mercedes-benz.com

6. Will my data be shared?

Your data will be shared with the following service provider:

- AirLST GmbH – provides the participant management tool for registration, information, e-mail communication and creates the event platform for the virtual implementation of the event.

The data is passed on in compliance with the obligation to maintain confidentiality and the requirements of the GDPR. The service providers are not allowed to process the data for their own purposes and are obliged to comply with the standards of the Mercedes-Benz Group. Mercedes-Benz Group AG remains the data controller.

7. Will my data be sent to a third country or an international organization?

Your personal data (last name, first name, e-mail address, function and company/organization) will not be transferred to countries outside the EU or EEA ("third countries").

Regarding the distribution and public exhibition of the photo and audio/video recordings, please see the Declaration of Consent.

8. What rights do I have as a data subject?

As a data subject, you can assert the following rights:

- Art. 15 GDPR: Right of access to the data stored by us.
- Art. 16 GDPR: Right to have false data corrected (right to rectification).
- Art. 17 GDPR: Right to have your data erased if there is no legal basis for further storage.
- Art. 18 GDPR: Right to demand a restriction of processing for your data. This means that your data will still be saved but may only be processed with certain restrictions (e.g. with your consent or for the assertion of legal claims).
- Art. 21 GDPR: Right to object to data processing if there are special reasons pertaining to your situation that would contraindicate data processing.

You have the right to lodge a complaint with the data protection controller or a data protection supervisory authority if you feel that the processing of the personal data relating to you infringes the GDPR or other laws (Art. 77 GDPR).